

the Product Sustainability Roundtable

Creating innovative, more sustainable products relies on making decisions that are based on a life cycle perspective & a solid understanding of the value chain – from the environmental issues surrounding the production of raw materials to the social issues associated with consumption & investing, to the opportunities & drawbacks of recycling. This perspective & understanding reveal opportunities for innovation that will benefit business & the environment



Members of the Product Sustainability Roundtable are corporate leaders. They share an interest in improving the sustainability – the business, environmental & social performance – of their products. The PSRT provides members with a small open forum for connecting with peers across the value chain to generate innovative ideas for more sustainable product design and development. PSRT members represent the entire value chain, creating unique opportunities to hear alternative perspectives and explore solutions for more sustainable products.

Activities Via the PSRT, members get together twice each year. They benchmark their product sustainability programs with leaders; explore and define practices for integrating environmental and social measures into product development, marketing and other business operations; keep abreast of emerging best practices and key policy developments. The PSRT works together on pilot projects and has access to regular news updates and insights that can be shared with colleagues

www.psroundtable.com



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SUSTAINABILITY
ROUND TABLE

Check Us Out at This Year's Meetings

18 – 20 June 2007

Pfizer, New York City USA

What we'll explore: Sustainable Investing: trends in product-performance criteria and how the PSRT stacks up on the DJSI ♦ Pfizer's green office buildings and sustainable capital projects, presented in context of New York City's latest green initiatives ♦ A tour of recent sustainable building improvements along New York City's 42nd Street corridor ♦ Insights on how PSRT companies are improving & communicating their products in light of the growing market for green building ♦ Environmental Product Profiles: we have heard all about EPDs and product environmental product profiles, but who is today's audience for these declarations and what value are companies getting? From securing new contracts to meeting EU regulations, we'll hear from PSRT members & other company examples

15 – 17 October 2007

Rio Tinto, London UK

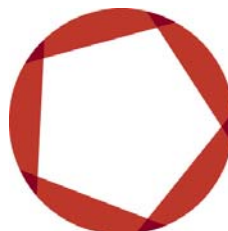
What we'll explore: Looking at product sustainability initiatives PSRT and other companies have conducted, we'll share insights on what made each program successful, via presentations, roundtable discussion and working session on key elements of a successful sustainability initiatives ♦ Emerging chemical issues and company activities, including an invited guest on Kemi's PRIO, Rio Tinto's work on the Globally Harmonized System of Classification and Labeling of Chemicals (GHS), updates on Green Chemistry and insights from DuPont and another members ♦ Details of Rio Tinto Product Stewardship program and latest Sustainability Report, links to DJSI and more ♦ On Climate Change, Rio Tinto's Climate Change executive will discuss future directions and challenges, and we'll hear about members' recent initiatives, including a strategic look at the link between product design, material selection and climate change ♦ Georgina Pearman from the Eden Project will explain the project, building features and design inspired through Biomimicry

The Value

Going into its ninth year, we continue to hear the unique value of the Product Sustainability Roundtable is in its focus on products, innovation, business goals and product sustainability. Furthermore, participants praise the distinct value they get from networking with peers from along the entire value chain, as well as drawing on the brainpower of the group during meetings, connecting with PSRT members on specific issues outside the meetings, and learning from side conversations & unplanned discussions which are stimulated by the knowledge sessions at each meeting.

PSRT Members

ABB ♦ Armstrong ♦ Coca Cola ♦ Herman Miller ♦ Unilever ♦ DuPont ♦ ArvinMeritor ♦ JohnsonDiversey ♦ Vattenfall ♦ Black & Decker ♦ Nike ♦ BASF ♦ Johnson & Johnson ♦ Rio Tinto ♦ Dow Corning ♦ S.C. Johnson & Son ♦ General Motors ♦ United Technologies Corporation ♦ 2006



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